

Strand 6: Special Session: New Art Nouveau Experiences and Resources

Definitive abstract for paper presentation at the *coupDefouet* International Congress

The Quest for a True International Perspective to Art Nouveau: The European Route and its Magazine *coupDefouet*

In the year 2000, representatives of 41 municipalities and 33 other institutions (museums, foundations, private companies, etc.) with or related to Art Nouveau heritage, met in Barcelona to create the Art Nouveau European Route. The two main aims of this organisation are: to raise awareness of Art Nouveau as a common European heritage with strong interconnections, despite its apparent aesthetic differences, and to foster cultural tourism as a sustainable activity which can contribute to the restoration and maintenance of this heritage, in particular the architectural works.

In working toward the first objective, since 2003 the Route has been publishing the magazine *coupDefouet*, the only international publication fully devoted to Art Nouveau, which has been gifted with contributions by many of the best specialists worldwide. To comply with the second objective, the Route Secretariat is working on the creation of a worldwide Art Nouveau lover's community, to be launched in the next years.

Curriculum Vitae

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BA in Geography and History and PG in Sociology and Gender Studies. Professional background includes several jobs in the Barcelona media, teaching of English language and guiding in Barcelona museums. Works since 1999 in the Urban Landscape Institute of the Barcelona City Council, heading its department of Routes and Publications. This department coordinates the Barcelona Modernisme Route and the Art Nouveau European Route; represents Barcelona in the Réseau Art Nouveau Network; publishes books on Barcelona architecture and urban landscape, and is the editorial office of the international Art Nouveau magazine *coupDefouet*.