

Proposal to deliver a paper or address at the Congress

***Please fill in as indicated: remember that the deadline for
submissions is 1 December 2014***

Your **full name** (*please highlight surname in CAPS*)

Rosalva Loreto López

Institution to which you belong (*if appropriate*)

Instituto de Ciencias Sociales y Humanidades de la Universidad Autónoma de Puebla, México.

Your **contact email**

Your **phone number** (*please remember to add your country code!*)

Theme strand in which you wish to include your paper (*click and type an X
where appropriate, only one strand please: if you wish to submit more than one
paper, please fill in another document for the other paper*)

Main strands:

1. Women Artists and Artisans of Art Nouveau
2. The Eye of an Era: Art Nouveau Interpretations of the Feminine
3. The New Frontiers: Unveiling Art Nouveau Cities
4. Research and Doctoral Theses in Progress

Title in English of your presentation

From Baroque to modernity of a Mexican city. Puebla between 1850 – 1950

This is a provisional title; you may change it later on when you send us the complete presentation text

Abstract in English of your presentation (*maximum 1,000 characters*)

The inclusion of the second most important city of the former viceroyalty of New Spain in the modern age can be studied from various perspectives. One of them is the modernization of the services and urban infrastructure, both which are related to the welfare of an upcoming bourgeoisie. Another perspective is the study of new aesthetic parameters associated with new ways of inhabiting the city houses. In this paper we intend to approach the relationship between city growth and the implementation of housing models inspired in European modernism, and how it developed alongside new comfort aspirations and the abandon of old ways of relating to the urban space. The documentary sources upon which this proposal is based on, come from the records of real estate projects and services localized in the local historical archive of the city of Puebla, and a private collection of 20 house facades.

If approved, your presentation may be later written and delivered in any of the official languages of the Congress (English, Catalan, French and Spanish)

Your **Curriculum Vitae** (*maximum 1,000 characters*)

Dr. Rosalva Loreto Lopez is a professor and researcher of the Institute of Social Sciences and Humanities in the Benemerita Universidad Autonoma de Puebla, and a member of the National Council of Science and Technology as a researcher. She is also a member of the Mexican Academy of Sciences since January 2008 and the vice president of the Latin-American and Caribbean Society of Environmental History.

authoring books : 7

Coordinated books: 7

Co-edition of books: 4

Papers in international publications: 10

Among which are: Houses, Homes and Houses in the Mexico's History. Mexico, El Colegio de Mexico, 2003.

Profiles Housing and Environmental Conditions. Mexico, XVII-XIX, Mexico, Autonomous University of Puebla, 2005.

View a Novohispana City. Puebla, Century XVIII. México, CONACYT, Autonomous University of Puebla, 2008.

Please convert this document into **PDF format** (to do this, click “save as” and choose “PDF”), and save it: **please name the file with your own name**. Then go to

<http://www.artnouveau.eu/callforpapers>

and fill in the blueprint you will find here with your details and upload your saved PDF file with this paper proposal.

IMPORTANT

*All papers delivered at the Congress may be **recorded on video** and made available to the general public on the Internet. **Submitting a paper implies your explicit agreement to such recording and its later use.** You will be required to formally sign acceptance of this before your paper is included in the definitive Congress programme.*

Remember: final deadline for submission is 1 December 2014